

## “A night to remember” - London Lite

Flying Music and CS Entertainment Proudly Present:



### 8 UK Arena Dates to Launch the World Tour 2008 Oct 14<sup>th</sup> – 23<sup>rd</sup> 2008

Following the sensational sold-out performance at London’s Royal Albert Hall last September, the multi-million pound live concert tour **ABBA THE SHOW** will return to the UK on 14<sup>th</sup> October 2008 to launch the UK leg of its World Tour 2008.

Stopping in 8 cities across the UK the tour starts at the Newcastle Metro Arena on Tuesday 14<sup>th</sup> October followed by Sheffield, Aberdeen, Glasgow, Liverpool, London Wembley Arena and Brighton, closing at the Birmingham NIA, before heading on to Europe, Asia and America.

ABBA THE SHOW centres around 4 singers, collectively known as *Waterloo*, who look, dance, and sound EXACTLY the same as Bjorn, Benny, Agnetha and Frida. Add to this a truly staggering production which includes a full orchestra, musicians from Abba’s original 1970’s line-up, huge video screens and hundreds of thousands of pounds-worth of lighting, and you have what even the official fan club has described as “Absolutely the best ABBA since ABBA”.

Last year’s London RAH show was attended by a diverse and *very* vocal audience including retro girls-night-out parties, Eurovision Dancing Queens and guys and girls of all ages with a passion for one of the most enduring pop bands of all time. To get an idea of just how impressive the singing is check out this link <http://www.abba-the-show.com/specials/video.html>

**Full UK tour dates as follows. All tickets £35.00 except Aberdeen £32.00 and London £37.50 (+ booking fees)**

Tues 14 <sup>th</sup> Oct 08	Newcastle Metro Arena (Box Office – 0844 493 6666)
Weds 15 <sup>th</sup> Oct	Sheffield Arena (Box Office - 0114 256 5656)
Fri 17 <sup>th</sup> Oct	Aberdeen Arena (Box Office - 0844 477 9000)
Sat 18 <sup>th</sup> Oct	Glasgow Clyde Auditorium (x 2) (Box Office - 0870 040 4000)
Sun 19 <sup>th</sup> Oct	Liverpool Echo Arena (Box Office - 0844 800 0400)

Tues 21<sup>st</sup> Oct                      Wembley Arena (Box Office - 0844 815 0815)  
Weds 22<sup>nd</sup> Oct                      Brighton Centre (Box Office - 0844 847 1515)  
Thurs 23<sup>rd</sup> Oct                      Birmingham NIA (Box Office - 0871 945 6000)

With *Mamma Mia* the film launching in London July 1<sup>st</sup> 2008, public and media interest in Abba is at an all-time high. But those looking to get close to the band and their story on the Big Screen will find they can get closer still by attending ABBA THE SHOW on the Big Stage!

#### **Tickets**

[www.flyingmusic.com](http://www.flyingmusic.com)

#### **ABBA – The Show official website**

[www.abba-the-show.com](http://www.abba-the-show.com)

#### **PR**

Pete Flatt – National Press

[peteflatt@pprpublicity.com](mailto:peteflatt@pprpublicity.com) / 020 8746 4601

Lauren Libin – TV & Radio

[Lauren@pprpublicity.com](mailto:Lauren@pprpublicity.com) / 020 8746 4612

Doug Hall – Digital Media

[Doughall@pprpublicity.com](mailto:Doughall@pprpublicity.com) / 020 8746 4608

Karen MacNamara – Regional Press

[Karen@pprpublicity.com](mailto:Karen@pprpublicity.com) / 020 8746 4611

#### **Notes to Editors**

ABBA still sells around 2 million records a year – this show packs all their greatest hits into a 2-hour musical extravaganza. **ABBA – The Show** follows the ABBA story from their Eurovision beginnings all the way to major chart success. It is performed by Sweden's **Waterloo**, a world-renowned group who bring Abba to life, together with **The National Symphony Orchestra of London** conducted by Matthew Freeman.

ABBA – The Show has had phenomenal success around the globe reaching audiences in India, Spain and the USA, climaxing with a sold-out performance at the famous Hollywood Bowl. The show always tours with at least one former original band member of Abba. Since the original production started the following members have guest starred:

Ulf Andersson – Saxophone

Lasse Wellander – Guitarist

Mats Ronander – Guitarist

Finn Sjöberg – Guitarist

Rutger Gunnarsson – Bass

Ola Brunkert – Drums

Roger Palm - Drums

The show kicks off at the tail end of the 60s when Bjorn, Benny, Agnetha and Frida meet to play together for the very first time. Throughout the course of the production, the audience is led on a magical journey through the rise and rise of ABBA. Featuring classic songs such as *Waterloo*, *SOS*, *Mamma Mia*, *Dancing Queen*, *Money Money Money*, *Knowing Me Knowing You* and many more, this promises to be the must-see event of 2008.

